To do

1. Company description and premise
2. A problem definition
3. Brand analysis and USP
4. Value Proposition
5. Concept description
6. SEO analysis
7. List of literature
8. Communication brief
9. XD (design manual?)
10. Animated web banners
11. Video(s)
12. Infographic Poster
13. website

Sections, fields of our content creation:

1. Photo
2. Video
3. Graphic
4. Ilustrations
5. Animations
6. Web design

Inspiration webs:

[https://www.tesla.com](https://www.tesla.com/)

[https://www.pentagram.com](https://www.pentagram.com/)

[https://landor.com](https://landor.com/)

[https://bulbulwatches.com](https://bulbulwatches.com/)

[Designworks (bmwgroupdesignworks.com)](https://www.bmwgroupdesignworks.com/)

[Pininfarina](https://pininfarina.it/en/)

[Ammunition Group – We’re a design studio dedicated to bringing products and services that matter to market.](https://ammunitiongroup.com/)

[IDEO | ideo.com](https://www.ideo.com/eu)

Website:

1. Homepage
2. Photo
3. Video
4. Graphic
5. Ilustrations
6. Animations
7. Web design
8. About us
9. Contact
10. Privacy policy
11. Terms and conditions

Communication brief

**Purpose**

Our purpose and wishes are to achieve branding. Through branding we wish to convince our investor and protetinal customers that we are creative and professional design company. They can visit our website and understand more who we are, to know us from all our professional employeers background and art works

**Premise**

The message of our company is to send our professional service to our customers and protential customers in many different ways.   we are always to meet our customers requirments with our professionalities and creations, on this way, we are helping our customers to develop their business and company.

**Sender**

Our MA

**Target group**

**Content**

The type and characteristic of services we provide, billing, info about our company

**Media**

Responsable Website, (social media instagram), desktop, mobile phones, tablets

**Situation**

+ advertisement , SEO, clear IA, connection to social media,

* No internet connection, poor internet connection

**Effect**

To have loyal inverstors, who are willing to suport the company for long term growing and developping.

To have stable and loyal customers and passiblities of finding more protential customers

To have stable work enviroment, who are willing to grow together with company.